

Alice®

Media tailored to age, interests and chosen depth.

One subject can become different experiences for younger children, older children, teenagers and adults. Language, accessibility and pace are part of the same personalization.

SPECIFICATION	CONFIGURATION REQUIREMENT
Visitor personalization	Define the audience age groups, interests, prior knowledge and levels of detail. Agree how the media, vocabulary, emphasis and pacing adapt to the visitor's choices.
Content authority	The venue owns and curates the Body of Knowledge, editorial permissions and use boundaries. Curated Flexibility allows personal presentation within those approved boundaries.
Presentation and delivery	Select audio, text, images, video and interaction for the experience. Alice® OnBoard brings the configured media to supported personal devices; Alice® Avatars provide digital guides.
Language and access	Choose and review the languages, voices, captions, audio descriptions and other access formats required for the visitor experience.
Local intelligence	A working demonstration uses a local large language model on venue-controlled computing. Define the installed computing and connected services for the project.
Privacy boundary	Specify knowledge storage, model inference, speech, rendering and connected services as one delivery path. Define each service's local or permitted external role and the visitor's continuity choices.
Acceptance	Review age suitability, interests, chosen depth, factual accuracy, language quality, access requirements, unsupported questions and the complete delivery path.

Define the installed experience

Agree the visitor choices, approved content, equipment and acceptance criteria with Mad. The configuration connects the right story with the right visitor, through the appropriate delivery path.